REQUIREMENTS FOR E-COMMERCE SALES DASHBOARD

* Create a KPI banner showing YTD sales, YTD profit, YTD quantity sold, YTD profit margin.
* Find year on year growth for each KPI and show a YTD sparklines for each measure in the KPI to understand the monthly trend for each fact.
* Find YTD sales, PTYD sales, YOY sales growth for different customer category. Add a trend icon for each category.
* Find YTD sales performance by each state.
* Top 5 and Bottom 5 product by sales.
* YTD sales by region to know best and worst performing region all over country.
* YTD sales by shipping type to get the best shipping type percentage.